

Discover a World-Class Destination Through a World-Class Brand

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International travelers and investors alike are beginning to discover Boracay Island in the Philippines, an idyllic jewel of an island with white powder beaches and gorgeous scenery that is home to the world's best wind and kite-surfing. A smarter investment to Phuket and Bali, Boracay Island was recently selected as "World's Best Island" by Travel + Leisure and is a consistent recipient of Trip Advisor's Travellers Choice Award for Best Beach in Asia since 2011. Boracay also received a Conde Nast Traveler 2015 Readers Choice Award as one of the top 20 islands in the world.

World Class Beaches & Recreation

White Beach – voted by Trip Advisor users in 2014 as the best beach in Asia – lives up to its name with an endless stretch of pure white sand and crystalline waters. An easy five minutes' walk away from White Beach, Bulabog Beach is a quieter beach with the perfect conditions for world-class windsurfing and kiteboarding. A number of other stunning beaches can be found on the island, and the warm, clear waters are perfect for swimming, snorkeling and scuba diving.

Encouraging Investment

Located in the western Philippines, Boracay has long been a favorite vacation spot for Filipinos along with adventure seekers enjoying recreational water sports. However, the island's reputation for perfect talcum beaches, azure waters, and dynamic nightlife has resulted in a steady increase of foreign visitors over the past decade. In 2014, Boracay welcomed a record 1.5 million visitors, of which 700,000 were foreign.

As Boracay Island enjoys a steady increase in international interest, the Philippines government has responded with capital investments, including a \$300 million airport renovation, scheduled for completion in 2016, will allow for direct international flights from Singapore, Hong Kong, China, Korea and beyond – prompting the local government to anticipate a twofold increase in tourists which bodes very well for real estate value and hotel rack rates. With a new dedicated jetty port included in the upgrade, travel time to this popular vacation destination will be dramatically shorter..

Branded Developments

As more and more international travelers discover Boracay, there is an increasing demand for luxury accommodations and, in particular, international luxury brands. Discerning travelers seek these branded developments for the assurance of an exceptional experience. As the first branded luxury resort residences on Boracay, [Aqua Boracay by YOO](#) is uniquely positioned to meet the needs of this growing market while also being an optimal investment for those looking to expand their property portfolios.

Aqua Boracay by YOO is a beautiful alternative to the more crowded White Beach. The five-star resort residences are designed by the London-based YOO Studio, a lifestyle brand led by designer Philippe Starck and developer John Hitchcox. Aqua Boracay offers spacious apartments with wrap-around terraces overlooking the water, beachfront access and high-end amenities, including luxurious resort facilities that boasts a gorgeous clubhouse with a beachfront infinity pool, separate centerpiece swimming area with spa and lap pools, a tranquil spa and fitness.

As an incentive to encourage early investing, the Aqua Boracay Group lets buyers purchase units in their own name. In addition, the developer is offering in-house financing of up to 50 percent and flexible payment options.

Source: <http://www.propertywire.com/news/sponsored/discover-a-world-class-destination-through-a-world-class-brand.html>